

# EDUCATIONAL TRADE SHOWS

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## Trade show marathon completed

It was a true trade show marathon. We were represented at a total of five educational trade shows this spring to inspire young people for the World of Bihler. In March at the career information fair in Füssen as well as at the "Allgäuer Lehrstellenbörse" apprenticeship exchange in Kempten. In April at the university fair in Kempten, the vocational training fair in Schongau and the vocational training fair in Marktoberdorf – with our newly designed exhibition stand.

## Many exciting discussions

The trade show team informed students and graduates about the exciting apprenticeships at Bihler and the variety of perspectives available in our company. A special eye-catcher was our new High Striker, attracting many young men and women to our stand. To round off our series of information events, an internal "Apprenticeship Day" will be held in Füssen on the 16th of June 2018.



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